**Mary Jane**

|  |  |  | **GOALS AND MOTIVATIONS** |  | **CHALLENGES AND OBSTACLES** |
| --- | --- | --- | --- | --- | --- |
| A lawyer who currently works alongside the Project Manager of the website and provides the development team with the proper legal advice in order to comply with the current privacy laws. | Communicating on a monthly basis due to her being busy with other clients. |
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| **QUOTATION** | |
| **“ The biggest problem with modernity may lie with separation of the ethical and the legal”** | |
| **NAME** | |
| Mary Jane | |
| **AGE** | |  |  |
| 37 | | **FRUSTRATIONS** | **SOURCES OF INFORMATION** |
| **GENDER** | | Websites that are not optimized for mobile devices especially in locations where there is no internet access or internet is slow.  Websites that are cluttered, have confusing layout or navigation. This makes it difficult to find the information required.  Being sent spam emails and lack of disclosure on why certain things are required when registering what they’re going to do with the users data. | **BOOKS** |
| Female | | **Privacy law in New Zealand(3rd ed)** |
| **LOCATION** | | **BLOGS** |
| Auckland,New Zealand | | [**https://www.dataguidance.com/notes/new-zealand-data-protection-overview**](https://www.dataguidance.com/notes/new-zealand-data-protection-overview)  [**https://sprintlaw.co.nz/articles/privacy-and-data-protection-act/**](https://sprintlaw.co.nz/articles/privacy-and-data-protection-act/)  [**https://www.lawsociety.org.nz/about-us/contact/privacy-copyright-and-disclaimer/privacy-and-information-handling-policy**](https://www.lawsociety.org.nz/about-us/contact/privacy-copyright-and-disclaimer/privacy-and-information-handling-policy) |
| **OCCUPATION** | | **CONFERENCES** |
| Lawyer | |  |
| **JOB TITLE** | | **EXPERTS** |
| Lawyer | |  |
| **HIGHEST LEVEL OF EDUCATION** | | **MAGAZINES** |
| Bachelor of Law LLB (Auckland Law School) | |  |
| **ANNUAL INCOME** | | **WEBSITES** |

$85,000